

Open Factory Project

Funded by the European Union

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The Open Factory Project for the Development of Textile and Leather Industries in Egypt

Within the framework of the (Open Factory) project for the development of the Egyptian industries, with a focus on the textile and leather industries, which aims to develop a business model that encourages factories and companies to continuously develop, transfer and localize technology in Egypt and create efficient national industries with Egyptian technologies.

It is noteworthy that the project, through grants from the European Union and in partnership with Cairo University, the Industrial Modernization Center and the National Research Center, provides technical support for 150 micro, small and medium companies, 20 innovators, 20 entrepreneurs, and 20 skilled manufacturers of textile and leather industries. It also provides free training and workshops on Strategies to open new markets, build development and research units, and train trainers to design attractive new products, comply with international standards and requirements of global markets such as Europe, establish fashion training and education institutes, create Egyptian fashion and other topics of product development and marketing plans.

This training is followed by a business incubator and accelerator, to link companies with the industrial community. Business incubators and accelerators include a number ranging between 50 and 60 participants, who will benefit from the outputs of this incubator as follows

- 1- Technical support in the field of innovative designs for products, product development, reduction of waste and reduction of design time and cost in a way that guarantees a special competitive advantage that helps in the success of these companies.

- 2- Technical support in the areas of production management and quality control.





3- Technical support on how to export and open new markets for the products of companies and factories, as well as the importance of matching the requirements of the environment and how to achieve this

4- Guidance regarding corporate structuring and defining roles and all administrative tasks.

5- Drawing a clear road map for the owners of creative ideas to establish their own companies on clear administrative and technical bases that guarantee the best possible reduction of risks.

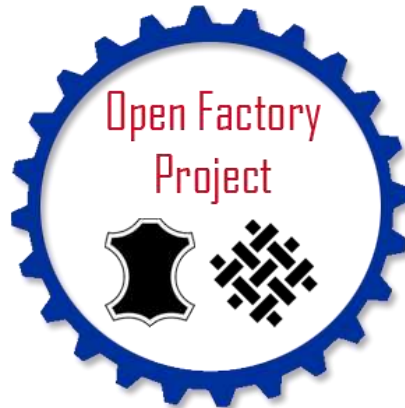
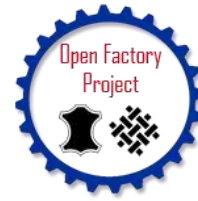
6- Communication tools between the different partners of the two industries, whether local or international, incubating ideas and cooperating between them using information technology, which facilitates the provision of the necessary funds and communication with local and international consumer unions to identify the needs of different markets and communication between the owners of ideas, owners of companies, factories, free workers, entrepreneurs and those responsible for planning for these two The two industries and legislators for their laws etc.



7- Tools for e-marketing and electronic exhibitions of products available around the clock, seven days a week, and for all countries of the world.

8- A financial grant to contribute to the success of graduates from business incubators. Among the companies and factories, if they pass the special requirements specified by the grant.

9- Benefiting from the support services of the Industrial Modernization Center for companies in case the graduates establish official companies working in the industrial fields covered by the center.



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